

The Bitch Manifesto

Name

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Upon a review of “The Bitch Manifesto” by Joreen, it is possible to grasp the remarkable approach that she depicts the various applications of the word “bitch.” Be it its use in a pejorative situation, a complimentary scenario, or as its actual meaning; there are different ways the word is applied. Still, the author’s central perspective is that women must embrace the term and avoid experiencing shame because of it. In contrast, it is intriguing the way Joreen uses the diversity of the word’s depiction to pronounce the liberation of women and to encourage them to confront those that oppose their freedoms. Nonetheless, these oppressors are not exclusively masculine, and of the patriarchy, these oppressors come in the form of any inequality experienced by women. This essay intends to provide a summary of the main ideas in “The Bitch Manifesto” and a response/analysis that aligns with specific theories and themes.

In “The Bitch Manifesto,” Joreen recalls the traits that comprise the definition of a bitch in contemporary society. Although the author confirms that a male cannot be a bitch, she additionally does not categorize a woman as such since she has fundamentally diverging perspectives. Three core attributes epitomise a bitch: orientation, personality, and physicality. To Joreen, a bitch may be likable but cannot be disregarded and does not allow anyone to undervalue her worth. As a result, bitches are aggressively liberated and determined. Bitches also focus less on their aesthetics and more on their mouth to gain respect. Ultimately, in a scenario, bitches are less of objects and more of subjects. The primary concepts that Joreen communicates are that the above traits that delineate bitches from other personalities are positive. The author shares her standpoint that a bitch is an exemplary model that should be adopted by females from all lifestyles. To the author, development is the result of the endless efforts by bitches that ignore complying with societal models of women. Nevertheless, the author admits that a bitch’s

weakness is the incapacity to blend with females that have not achieved the same level of independence. Moreover, she advises the importance of seclusion for bitches particularly from women that do not accomplish their goals and males that are bent on guaranteeing their downfall. “The Bitch Manifesto concludes with a declaration to women urging them to consolidate their efforts to eradicate the sexism and prejudice that they have faced over centuries.

When applying the concept of transcending the opposition to the ideologies in “The Bitch Manifesto,” there is an apparent clash over realities. The actual division that exists between the Islamic faith and western faith encompasses sexual liberalization and gender equality, recurrent themes in Joreen’s work.

The most apparent proof for the ultimate clash is in the extreme dissimilarity between the sexual values practiced in Islamic nations and those in the contemporary Western world. Islamic countries are stringent on adhering to the principles of Quran that support the union between a male and a female. On the other hand, the Western world focuses on embracing the diversity of sexual orientation albeit with some opposition and backlash from Christian conservatives. Most Muslims perceive the progressiveness in the United States and Europe as a symptom of deterioration at the core of development. Although Joreen is a supporter of female liberation and accomplishment, there are different perspectives from the Muslim world that would disagree.

Moreover, in considering matters such as male/female roles, homosexuality, matrimony, abortion, and divorce, a wide gap divides the Western post-Christian reality from the reality in the Islamic world.

It is evident that the type of feminism demonstrated in “The Bitch Manifesto” is radical feminism. Radical feminists have the conviction that there should be equality between males and females. The initiators of the radical feminist movement were confident that the fundamental

reason for inequalities in the world was the subjugation of women. These early feminists understood that they lived in a patriarchal society where males were the main oppressors of women. As a result, these early radical feminists planned a revolution that would destabilize the social system.

Currently, women are starting to act driven by the motivation and encouragement demonstrated by the Civil Rights Movement in the 60s. In America, the feminist movement and the black movement have operated together leading to the evolution of social movements. More than ever, women and black individuals are leaving a mark wherever they exert their efforts (CWLU Herstory Project, 2016). Be it sports, entertainment, or business, these two groups are proving to their power to the world.

“The Bitch Manifesto” resonates with the concept of transformational leadership. Transformation leaders are the kind that are determined to alter current perceptions, methods, and goals for effective outcomes and increased benefit (Spahr, 2015). However, for the exceptional women featured in Fortune Magazine, daily interaction can be somehow difficult. The difficulty is a result of the fear that weakens their drive, reduces their pace, and finally destroys the accomplishment they attained. Although women are proud when viewed as brilliant and exceptional, they do not desire being perceived as bitches.

Irrespective of Joreen's positive application of the term, modern society has changed the word into a symbolic utility that modifies power, confidence, and dignity into uncouth aspects. The word bitch evolved into an offensive remark applied in downgrading a woman that has outstanding achievements.

“The Bitch Manifesto” aligns with the attitudes and convictions of the third wave of feminism. The third wave started in the mid-90’s primarily guided by post-modern and post-

colonial thoughts. This wave came with the disruption of various social constructs such as heteronormativity, gender, universal womanhood, sexuality, and gender (Rampton, 2015). The most prominent characteristic of the third wave that baffled the mothers in that period was the way young feminists embraced cleavages with low cut necklines, high-heels, and lipstick.

The third wave was prominent with many feminists confronting societal ills, shunning oppression and establishing their depictions of feminine beauty. This definition led to the perception of female as subjects rather than objects of a male patriarchy. Moreover, feminists created a rhetoric of impersonation that adopted offensive words such as bitch and slut with the intention of sabotaging the sexist culture and eliminate its verbal armory (Rampton, 2015). The internet has also been a vital element of “girlie feminism” as it has offered women a new accelerated means of communication. Additionally, the internet has enabled every user to permeate gender restrictions, and, as a result, the concept of gender has destabilized in a manner that supports original thoughts and experimentation.

Overall, “The Bitch Manifesto” by Joreen is an excellent piece advocating for the power and brilliance that women possess. Joreen has enabled a view that reinforces the beauty of being a strong-minded and resolute female. However, various concepts present the difficulties that exist in her standpoint. Also, there exists different clashing realities that oppose her view of the female. Nevertheless, it is justifiable to provide every kind of opportunity for the growth of the female. Although the female has faced various stereotypes, through media, as the discourteous beautiful woman, there are numerous instances where a woman is demonstrated as the pillar of society. Ultimately, as most cultures point out, the female is the gate towards this reality via the miracle of birth.

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